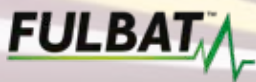


# ///BICKERS

## THE POWER RANGE



⚡ BATTERIES ⚡ CHARGERS  
⚡ SPARK PLUGS ⚡ BULBS

Q4 2022

TYRES



ELECTRICALS



HELMETS & CLOTHING



BRAKING SYSTEMS



CHAIN & TRANSMISSION



WORKSHOP & TOOLS



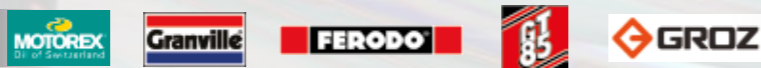
SECURITY



SERVICING



OIL & CARE



ACCESSORIES



**BICKERS**

# THE POWER RANGE

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## BICKERS BATTERY GUARANTEE

All BICKERS batteries are guaranteed to be free from any defect in workmanship and materials and to be entirely suitable for the application for which they are recommended by the company

The guarantee covers all batteries supplied by Bickers under the following conditions:  
The battery...

- has been correctly prepared from new prior to installation on the motorcycle
- has been well maintained
- is kept at a constant charge of not less than 80%
- has not been submitted to overcharging or misuse

*This warranty is not meant to overrule any local legislation concerning liability acts.*

# ABOUT BICKERS

When it comes to tier one motorcycle parts, consumables and accessories, Bickers has lead the way since 1975 in providing the trade with the best quality, at the right price and at the right time.



From chains to oil, tyres to specialised bike tools, Bickers is the one stop shop for a wide range of both premium and value-driven parts and accessories that meet the demands and expectations of all types of motorcyclist.

Established since 1975 in Ipswich, and now based in the port of Felixstowe, Bickers prides itself on good old-fashioned customer service. Now backed by Maxxis International, Bickers remains the same friendly family firm it was four decades ago. It is through its industry knowledge and shared values that Bickers understands the unique challenges facing the market, meaning the company supports its customers to get the most out of stocking and selling the wide variety of brands and parts it supplies. Special offers are introduced regularly to reward loyalty and provide even more sales opportunities for its customers.

The quality and value of the parts speak for themselves, but what makes Bickers stand out is the company's commitment to its customers. 98 per cent of orders arrive with customers the next day, while stock availability is at a market high of 96 per cent. This means if you need it, chances are Bickers have it and will get it to you as soon as possible.

## DISTRIBUTOR OF TOP BRANDS

Buy direct from the importer – Bickers is your first-call distributor for an impressive portfolio of the world's highest quality motorcycle hard-parts, consumables and accessories, including Maxxis tyres, CST tyres, Ferodo brake products, Champion products, Motorex Oils, GSYuasa batteries, Noco Lithium batteries, Bike Workshop tools and RK chains.









All our product lines are monitored for stock availability in real time at [www.bickers-online.co.uk](http://www.bickers-online.co.uk) or call our friendly sales team to discuss your needs 01394 604040



# BICKERS ONLINE

## B2B Portal – Fast & Efficient Ordering

The Bickers B2B portal is a quick and convenient way of viewing and purchasing from the Bickers portfolio, with up-to-date prices, account management, and a wide range of other features.

-  Online portal available 24/7
-  Updated with the latest products and stock
-  Bike fitment search and more
-  Unique login and preferences
-  Fast and secure ordering
-  Your own unique pricing
-  Next day / free shipping\*
-  All Bickers parts available

### Products

- Up to date stock levels
- SRP prices and personalised net pricing once logged in
- Net pricelist and stock downloads to import into your own systems
- Latest products that are not yet featured in paper catalogue
- Search by brand, part number, description or bike model – it is a user friendly system
- Back in-stock email notifications
- Constantly being updated and improved

### Ordering

- Order online, anytime, confirm that stock is available
- Special online-only offers
- View your order history
- Easily repeat past orders
- CSV & bulk order uploads supported
- Punch-out options
- Compliant with leading ERPs like Deep Blue, Evopos, Catalyst etc

\* Carriage is free on all orders of £100 and over to UK mainland

### Account Management

- View and download Statements
- View, download and pay invoices



# UK DISTRIBUTION

Bickers UK sales network is made up of managed local territories throughout the country, with each area having its own dedicated sales team. Each team is responsible for the care of its customers to give the outstanding service that keeps our customers coming back year after year – your business matters and is guaranteed reliable, knowledgeable local service from Bickers.

Our team of sales staff are available to call throughout business hours to help with any enquiry you may have. We have a nationwide support team who are available to visit your store and discuss your requirements. They are backed-up by our friendly and knowledgeable sales team who will take your orders and answer any questions that you may have about our products.

**Rob Sheldon**  
UK Sales Manager  
07966 138676

**Mark Taylor**  
Helmet & Clothing  
Brand Manager  
07775 661936

- 1** East of England  
07775 661943
- 2** South East  
07775 661942
- 3** North/North East  
07775 661939
- 4** West  
07894 614199
- 5** North West  
07775 661941
- 6** South West  
07775 661940





# MORE POWERFUL TOGETHER

## GSYuasa – same brand, same battery...

You might not know it, but GSYuasa batteries power thousands of applications that enable our everyday lives.

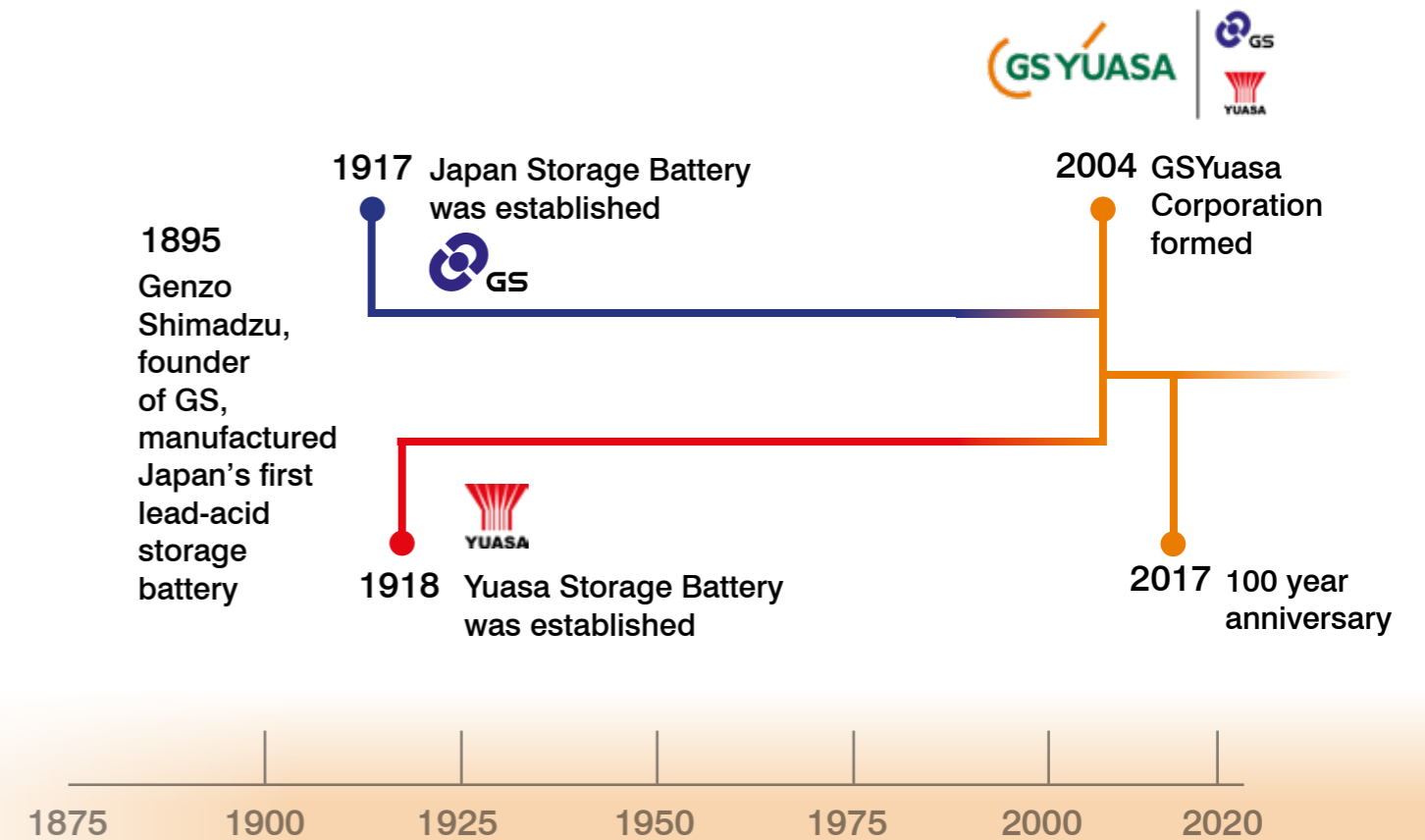
GSYuasa batteries provide reliable energy behind the scenes to keep your daily life moving. From starting your bike to go to the shops, to the GPS signal your sat nav uses to get there. GSYuasa even supports your bank's IT systems that allow you to pay by card and much more.

The GSYuasa brand has been brought together to provide the highest quality original equipment for the world's leading manufacturers of motorcycles, scooters and ATVs and quads.

GS and Yuasa are available as separate aftermarket brands of the GSYuasa OE brand. All batteries are manufactured in the same factories and deliver the same performance and high quality you've come to expect.



# Powering what matters



# GSYUASA TIMELINE

GS batteries are made to last longer and deliver more power, that's why all major motorcycle manufacturers fit them as standard

GSYuasa uses the same factories to make the GS and Yuasa brands. Over the years GS has continued to supply the same quality batteries as Yuasa at a lower price to the dealer.

Bickers is the exclusive importer of the GS range of batteries in the UK.

After a review of the motorcycle battery fitments GS has taken the decision to concentrate on the fast-moving batteries covering 80% to 90% of the bikes on the road today, using Yuasa to support the rest of the range.

GS has the ideal range for a dealer to stock and continues to be the brand delivering the best price point for both dealer and consumer.



**BICKERS IS THE EXCLUSIVE DISTRIBUTOR OF GS BATTERIES**

**OE suppliers to the world's leading manufacturers...**

**MOTORCYCLE:**

- Aprilia
- BMW
- Ducati
- Harley-Davidson
- Honda
- Kawasaki
- KTM
- Moto Guzzi
- MV Augusta
- Piaggio
- Suzuki
- Triumph
- Vespa
- Yamaha

**POWERSPORTS:**

- Artic Cat
- BMW
- Bombardier Sea-Doo & Ski-Doo
- BRP Rotax
- Honda
- Kawasaki
- Polaris
- Suzuki
- Yamaha

All GS batteries are factory-made to OE specification, providing riders with high-quality, reliable and long-lasting power.



Yuasa has long been recognised as the OE fitment for the majority of motorcycles. With over 40 years of development, every Yuasa motorcycle and scooter battery provides high performance, exceptional quality and proven reliability.

Bickers holds stock of every Yuasa motorcycle and powersport battery with regular supply from GSYuasa UK, who hold stock of a wide range of batteries for automotive, motorcycle, industrial and standby power applications in Swindon.



**BICKERS IS AN AUTHORISED DISTRIBUTOR OF YUASA BATTERIES**

**OE suppliers to the world's leading manufacturers...**

**MOTORCYCLE:**

- Aprilia
- BMW
- Ducati
- Harley-Davidson
- Honda
- Kawasaki
- KTM
- Moto Guzzi
- MV Augusta
- Piaggio
- Suzuki
- Triumph
- Vespa
- Yamaha

**POWERSPORTS:**

- Artic Cat
- BMW
- Bombardier Sea-Doo & Ski-Doo
- BRP Rotax
- Honda
- Kawasaki
- Polaris
- Suzuki
- Yamaha

Over 90% of bike manufacturers choose GSYuasa as their original equipment supplier. The chances are your bike was fitted with a GSYuasa battery when it was manufactured.

FULBAT, a France-based company, is a leading force in the battery business, present in both replacement and OEM markets. Founded in 2005, it is constantly developing, manufacturing, marketing and selling lead acid batteries, as well as lithium-ion batteries and battery chargers.

With specialist technical knowledge and experience, Fulbat is able to design new innovative battery solutions to meet and exceed expectations.

Official supplier for Original Equipment Manufacturers

Fulbat offers an exhaustive range of starter batteries, including Dry, MF, Gel and Lithium, covering a full range of motorcycle and powersport applications.

FULBAT products are certified by ISO 9001, ISO 14001 and ISO/TS 16949.



	LITHIUM	GEL	MF	DRY
Cold Cranking Amp	★★★★	★★★	★★★	★★
Cycle life	★★★★	★★★	★★	★★
Vibration resistance	★★★	★★★	★★★	★★
Weight	★★★★	★	★	★
Shelf life in storage	★★	★★	★★★★	★★★★
Fitting				
Ready to use	YES	YES	-	-
Maintenance Free	YES	YES	YES	-
No acid handling	YES	YES	-	-
Easy to ship	-	YES	-	-
Compliant with 2021 European (EU) 2019/1148 Regulation for the sale of acid for batteries	YES	YES	-	-
Multipositional fitment				

## BICKERS IS A UK DISTRIBUTOR OF FULBAT BATTERIES

### OE suppliers to the world's leading manufacturers...

#### MOTORCYCLE:

- AJP
- Aprilia
- Brough Superior
- Kymco
- MV Augusta
- OHVALE
- Peugeot
- Piaggio
- Yamaha
- YCF

Fulbat's GEL battery range is designed to offer maximum performance and safety. Ready to use, GEL batteries will not require any acid handling, initial preparation or maintenance. The non-spillable design (VRLA) linked to its high performance makes it the ideal battery for all powersports.

The GEL FitHD models are high capacity reinforced batteries designed for Harley Davidson motorcycles. With specific terminals and battery case, these batteries offer maximum vibration resistance.

#### LITHIUM

- Ready to use
- High CCA performance
- Ultra lightweight

#### GEL

- Ready to use
- 100% maintenance free
- Non-spillable

#### MF

- 100% maintenance free
- Higher cycle life
- Unlimited shelf life

#### DRY

- DRY charged construction
- 6 & 12V batteries
- Unlimited shelf life



POWERITE is a Bickers brand, designed with the cost-conscious consumer in mind, who demands a good quality battery at a fair price.

POWERITE is an economical and powerful solution for years of carefree use.

Bickers' own-brand batteries have been here for over 35 years. The years of experience sourcing and buying batteries has led us to create the current Factory Activated MF-only range.

We have concentrated on delivering MF batteries at prices you would expect from dry or wet charge batteries.

The world's highest manufacturing standards ISO9001 and ISO14001 are at the heart of the range.



**POWERITE**

**BICKERS IS THE IMPORTER AND DISTRIBUTOR OF POWERITE BATTERIES**

### Sourced from top manufacturers from around the world

The factory making POWERITE batteries are Technical Partners with a World Superbike Team

The POWERITE plant covers an area of 45,000 square meters and employs more than 1,000 people. It mainly produces batteries for motorcycles, with a total annual production capacity of 720,000 kVA or about 50 million batteries.



**POWERITE**

## BICKERS BATTERY GUARANTEE

All BICKERS batteries are guaranteed to be free from any defect in workmanship and materials and to be entirely suitable for the application for which they are recommended by the company.

The guarantee covers all batteries supplied by Bickers under the following conditions:

The battery...

- has been correctly prepared from new prior to installation on the motorcycle
- has been well maintained
- is kept at a constant charge of not less than 80%
- has not been submitted to overcharging or misuse

*This warranty is not meant to overrule any local legislation concerning liability acts.*



Established in 1914, NOCO designs and creates premium consumer lithium batteries. NOCO only offers lithium batteries and has effectively set the new standard in design, performance, and safety.

2x more power, 10x more starts, 5x longer life.

The most highly-designed and engineered lithium powersport battery series ever.

The NLP series is better than lead-acid powersport batteries in almost every way – no sulfation, no activation, no acid, no maintenance, and no water needed. They are designed to withstand 50,000 start cycles and 2,000 charge cycles, making them the highest performing and longest-lasting batteries for any motorcycle, ATV, UTV, PWC, scooter, or snowmobile.

NOCO is always improving and taking things to the next level. NOCO pushes the limits of what is possible.

# NOCO®



## BICKERS IS THE EXCLUSIVE DISTRIBUTOR OF NOCO LITHIUM BATTERIES

### MULTI-CONNECTION TERMINALS

Equipped with premium IP66 waterproof copper PCB plates. NLP terminals can be mounted from the front, side, or top, and can be removed altogether depending on the application.



### DYNAMIC BMS

Equipped with an auto-enabled, advanced battery management system that provides maximum protection, performance and bi-directional cell equalisation for long-lasting stability. No BMS reset needed.

### UNIVERSAL MOUNTING

Modular spacers can be added to alter the size and allow the battery to be safely and securely mounted.

A removable mounting block allows the battery to fit more applications. The threaded insert enables direct-mounting for additional simplicity and security.



MODULAR SPACER



REMOVABLE MOUNTING BLOCK WITH HEX NUT

# NOCO®



Bickers' range of chargers cater for every motorcycle and powersport application.

# NOCO

NOCO leads the way in battery maintenance. Completely automatic from start to finish, no technical knowledge required. Genius chargers will safely charge any battery, detect damaged batteries and intuitively repair them, and actively monitor for long-term battery maintenance, extending battery life. This system allows for continuous operation without user intervention and with zero risk of overcharging your battery.



## BATTERY CHARGERS

**BICKERS IS THE UK DISTRIBUTOR OF NOCO, FULBAT AND POWERITE CHARGERS**

# POWERITE

The Powerite Smart Charger is a fit and forget charger. The charger is intended for trickle charging on lead-acid batteries and a variety of sealed, maintenance-free lead acid batteries with a nominal voltage of 6/12V and a capacity of 1.2 to 120Ah as commonly installed in motorbikes. Suitable batteries include lead acid batteries GEL, SLA, AGM, MF, DRY, WET, Ca/Ca.



### UK's BEST CHARGERS to cover every motorcycle and powersport need...

#### NOCO:

- Genius 1
- Genius 2
- Genius 2 Direct Mount
- Genius 4 – 2 Bank
- Genius 5
- Genius 8 – 4 Bank

#### FULBAT:

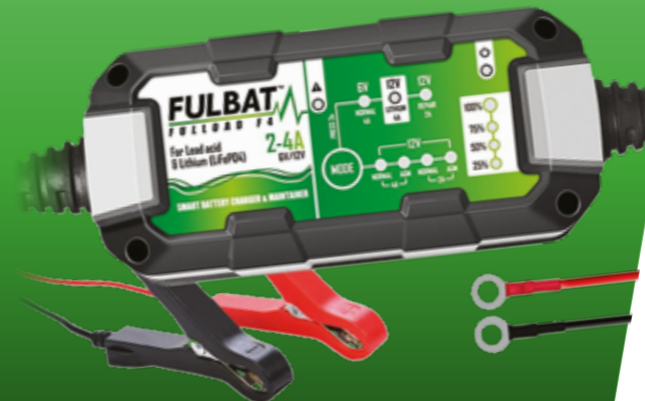
- F4 for lead acid and lithium

#### POWERITE:

- 5A 6V/12V

# FULBAT

Fulbat chargers are ready to charge or maintain 6V/12V lead acid batteries (GEL, SLA, AGM, MF, DRY, WET, Ca/Ca) or 12.8V lithium batteries (LiFePO4). Fulbat chargers will be able to fulfill all your needs, from the smallest battery to the largest capacity (2Ah to 80Ah). Designed with different charging stages, our automatic Fulbat smart chargers will guarantee optimum charging efficiency and safety.



12V batteries require recharging when the voltage has dropped below 12.4V. All safety precautions should be undertaken prior to recharging batteries.

A voltage check should be carried out as a matter of course to highlight batteries requiring recharge.

Do NOT charge a battery if its temperature is below 3°C as the electrolyte may have frozen.

Lithium batteries required special attention. Linear charging technology using a regular charge regardless of battery state can overcharge lithium batteries and kill them. This will be particularly relevant to lithium batteries that have either a basic or no BMS whatsoever.

# FULBAT

# NOCO

# POWERITE

NOCO Boost Jump Starters are ultra-compact yet powerful devices with the power of lithium technology.

NOCO boosters feature patented safety technology that provides spark-proof connections and reverse polarity protection making them safe and easy for anyone to use.

Pound for pound, lithium provides extreme energy output at a fraction of the size and, coupled with high-end electronics and design, produces safe and efficient performance.

The powerful battery boosters also double as a portable power source for recharging USB devices such as a smartphone or tablet, or powering 12-volt devices, such as a tyre inflator, power inverter and much more.



## JUMP STARTERS & BOOSTERS

### NOCO BOOST – start dead batteries...

#### NOCO PORTABLE LITHIUM JUMP STARTERS:

- GB20
- GB40
- GB50XL
- GB70

Power 12V devices anywhere, such as tyre inflators, power inverters and more.

Compact yet powerful lithium jump starter rated at 2,000 amps up to 40 jump starts on a single charge.

**NOCO**

**NOCO**

BICKERS IS THE UK DISTRIBUTOR OF  
NOCO JUMP STARTERS AND BOOSTERS



NGK was founded in 1936 as a manufacturer of spark plugs and has always developed ceramics as its core competence. Over the years, the company has also successfully applied the expertise gained in the field of ceramics to other areas to create new value. Today, NGK is one of the leading automotive and technical ceramics suppliers in the world.

With an outstanding commitment to quality, technology, and research & development, the company has become the world's number one in spark plugs.

Bickers often carries more motorcycle and powersport spark plugs than NGK.



## SPARK PLUGS

### NGK The world's leading spark plug supplier...

With close to 100% coverage of the original equipment market for motorcycle and scooter manufacturers.

NGK iridium spark plugs deliver superior resistance, engine efficiency and extended service life.

NGK iridium spark plugs feature an iridium-alloy on the middle electrode, the precious metal iridium starts melting at a temperature of 2,450°C and is therefore very resistant to spark erosion.

NGK SPARK PLUG is an official sponsor for more than half of the 12 teams competing in MotoGP.



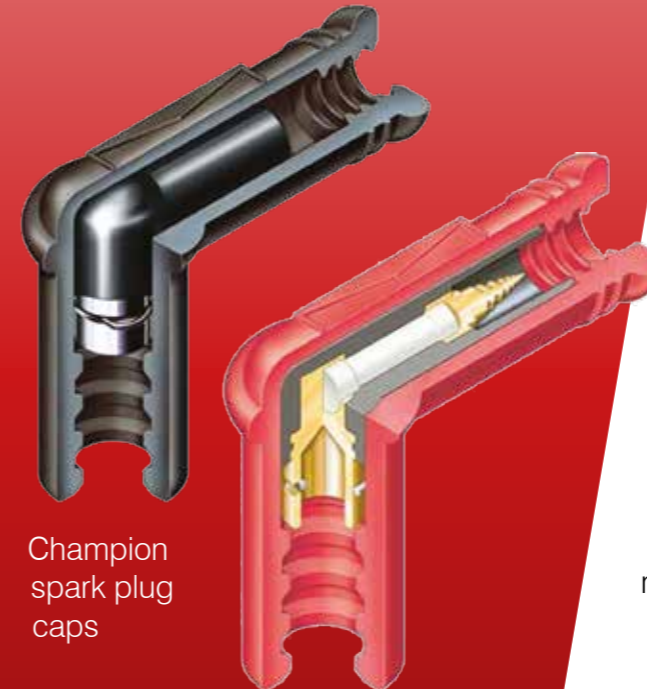
Founded in 1907, the iconic Champion brand has been a world leader in the manufacture of spark plugs for every kind of combustion engine. From innovation in aviation technology to a tradition of motorsports dominance, the Champion brand has been a part of product development in every type of engine.

As a powerful symbol of performance-driven quality, this experience and commitment has led to design enhancements that optimise the performance of every spark plug that Champion makes.

Proven expertise in engineering and manufacturing OE components and subsystems for the world's major automotive manufacturers, as well as success at the track, translates into innovative maintenance solutions for professional repair technicians, do-it-yourselfers and performance enthusiasts. Champion's parts adhere to the industry's toughest standards – and to yours.



## BICKERS IS A UK DISTRIBUTOR OF NGK SPARK PLUGS AND CAPS AND CHAMPION SPARK PLUGS



Champion spark plug caps

### CHAMPION spark plugs for OE quality every time...

Champion pioneered the use of iridium on spark plugs back in the 1970s and is today one of the leading OE plug manufacturers

Champion spark plugs provide enhanced ignition and longer life.

Guaranteed quality – all spark plugs are 100% in-house manufactured to the same world-class quality standards.

A single Champion plug can cover multiple plugs from other manufacturers.



## Bulbs from Bickers...

Lampion, the name behind the Astra Automotive brand, was established in 1977. Their bulbs range from 6v applications through to 85 volt gas discharge lamps are among the best automotive bulbs in aftermarket sales.



Philips, a household name for electrical products, offers motorcycle lighting solutions that not only provide the safety your customers' needs, but also the vibration resistance and styling they are looking for. Light can help us feel safe when on the road, and Philips' bright, clear headlights improve visibility without blinding other drivers with glare.



## BULBS & HORNS

### Horns from Bickers...

Established in Japan, 1954, Nikko has a rich and long history of manufacturing in Japan, China, India, Thailand and Malaysia – operating on a global platform. Nikko is a premium and trustworthy brand that guarantees performance and quality.



Bikeservice was founded by Apo Tool International Ltd and is the leading specialist motorcycle tool company. Bikeservice knows that only the finest quality, carefully designed tools should be used to repair motorcycles. Lesser quality automotive tools may have tolerances that can result in damage to smaller and often-fragile motorcycle components.

Bikeservice ensures its premium quality specialist tools are 100% motorcycle compliant to enable safe and accurate repairs to any motorcycle.

Bikeservice tools designers believe that the best motorcycle repair tools should be easy to understand, easy to use and fit for purpose. Bikeservice has an ongoing commitment to continue inventing and refining tools specifically for the motorcycle market"



Tools Professional Wire Stripper

## ELECTRICAL TOOLS

*Premium quality electrical system tools for precision repairs and servicing*

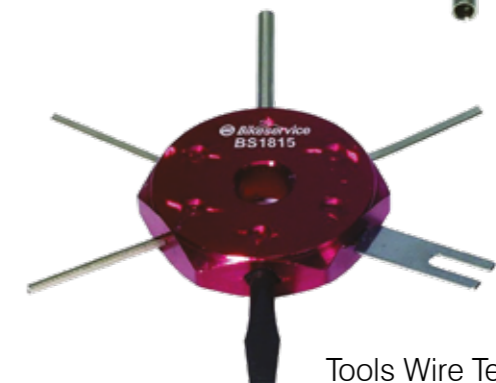


Tools Heatshrink Tubing Set (171pcs)



Tools Heatshrink Tubing Set (106pcs)

Tools Wire Terminal Tool Set (Black)



Tools Wire Terminal Tool Set (Red)

TYRES



ELECTRICALS



HELMETS & CLOTHING



BRAKING SYSTEMS



CHAIN & TRANSMISSION



WORKSHOP & TOOLS



SECURITY



SERVICING



OIL & CARE



ACCESSORIES



**BICKERS**